

8. Events Framework										
Outputs	Measurement	Target	2024-2025 Baseline	Q1 2025-26 Apr-Jun	Q2 2025-26 Jul-Sep	Q3 2025 -26 Oct-Dec	Q4 2025-26 Jan-Mar	20245-2026	Notes	
EVF 1 Outcome - Work with business, visitor economy and cultural sectors in developing the Framework to ensure its fit with wider city strategies / objectives.										
· To agree and establish the key Strategic Events that would benefit York in partnership with relevant partners.	· Engage with Partners and develop an Events Framework Strategy for approval by CYC to cement York as a destination and to deliver a range of impacts for the City's residents, businesses and visitors linking to N Y combined Authority and LVEP strategies.									
EVF 2 Outcome - Events framework to be co-produced with the Council for approval, in line with Our City Centre vision and put in place systems to evaluate the success and impact of the Framework as delivered by MIY.										
· A more cohesive strategic direction for festivals and events to ensure that these align with the City's key strategies, objectives and outcomes.	· Events Framework co – produced for approval.									
· Building and facilitating partnerships and capacity and support for delivery of events and festivals.										
EVF 3 Outcome - Take the initiative in building coalitions and partnerships for specific initiatives to fill identified gaps in product as identified by the framework.										
· Improving opportunities through progressive and active collaborative partnerships working leading to jointly attracting more national and regional funding.	· Number of regional/ national/ international partnerships created.									
	· Number of Festivals and Cultural Events held.	2	2							
EVF 4 Outcome - Engage businesses and visitors in mass participation sporting events commissioned by the Council.										
· Engaging business will delivering tangible impacts to the city and its communities and visitors such as social impact, health and wellbeing impact, participation impact, economic impact from tourism & event expenditure, growing customer base to York.  · Volunteering impact.	· New initiatives and partnerships formed.									
	· Participation at events increased.									
	· Future tourism & local business value									
Additional comments below: (N.B. use "Alt + enter" to start a new paragraph in a cell)										
Discussion with CYC on Event Framework expectations										